

SET OF STANDARDS

DESTINATION: Country: Roman Historical Site: Name:

Sub-destination	
Archaeological sites	
Area	
Places and buildings containing non-material and material heritage (Roman period)	
Visitor center at the site	
Accessibility	
Languages	
Restaurant, cafe or bar	
Souvenir shop/Craft shop	
Toilets	
Interpretation at the site	
Static monitors, LCD, Panels and boards, shelves Applications	

Live – guides, professors archaeologists, curator Actors, volunteers	
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Products and services	Description
Accessibility and interconnection – train, bus, airplane, car, bicycle, boat/ship	
Tourism industry (services) accomodation, restaurants, wineries, craftwork, repair shops, souvenir shops, rental companies	
Tourist attractions	
Travel agencies (inbound) and guides	
Variety of wine and gastronomy	
Museums and galleries	
Events and festivals	

Information center*	Description
Tourist signalization	
Information about Archaeological sites	
Tourist and mobility information	
Cooperation with stakeholders (Product club)	
Souvenirs	
Rental services	